

SPONSORSHIP PACKAGES 2023/2024



OXFORD UNIVERSITY
ICE HOCKEY CLUB (OUIHC)





ABOUT THE CLUB

Since 1885 the Oxford University Ice Hockey Club (OUIHC) has developed a unique heritage and boasts many distinguished alumni in politics, finance, and academia, including Prime Ministers, Nobel laureates, central bank governors, Supreme Court justices, Olympians, and business leaders with global connections. A partnership with the OUIHC offers you the opportunity to both strengthen your business connections and align your brand with one of the most famous universities in the world.

Each year, our teams compete in national competitions alongside over 30 UK universities, with exhibition games against the Royal Air Force and partner clubs in Switzerland, the Czech Republic, and elsewhere in Europe. Our alumni also compete

annually in the UK and international destinations such as St Moritz, Courchevel, Toronto, and Ottawa.

The Club's athletes are a diverse mix of undergraduate and graduate students from the University of Oxford, Oxford Brookes University and the Saïd Business School.

Sponsorship with the Oxford University Ice Hockey Club will support your business's strategic objectives

All businesses are different and have their own unique objectives. For this reason our sponsorship packages can be individually tailored to meet the needs of your business. Whether your budget is large or small, please get in touch - we would be delighted to put together something that works for your business.

MAIN CLUB SPONSOR £7500

Freshers' Fair promotion:

Have us distribute your company's promotional material to over 20,000 students who attend the University of Oxford and Oxford Brookes University Freshers' Fairs each year.

Digital and social media promotion:

Your logo on our Club website and in our executive team email signatures. Share your brand in selected posts on our Club Twitter/Facebook/Instagram pages and in promotional material for each team's annual varsity match against Cambridge University.

Branded Club clothing/kit:

Your logo on Club clothing & uniforms.

Varsity Match Programme:

Promote your company in our 106th Varsity Match Programme, with complimentary tickets to the game, team photos, puck drop, and more.

Alumni Newsletter:

Promote your company in our newsletters to hundreds of alumni.



OXFORD UNIVERSITY SPORT





CLUB PARTNER £4000

Freshers' Fair promotion:

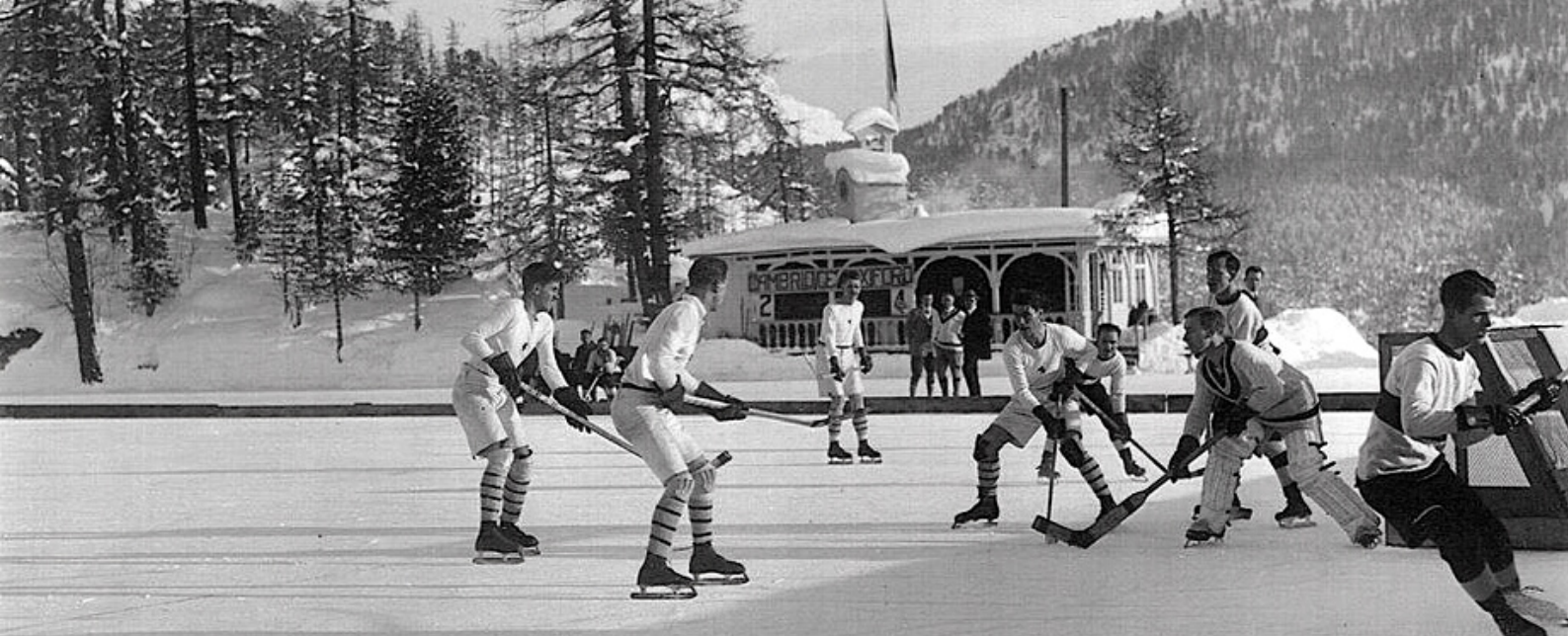
Have your logo displayed at our stall and visible to over 20,000 students who attend the University of Oxford and Oxford Brookes University Freshers' Fairs each year.

Digital and social media promotion:

Your logo on our Club website and in matchday social media posts. Share posts (1 per year) on the Club's Twitter/Facebook/Instagram pages and feature in promotional material for each team's annual varsity match against Cambridge University.

Acknowledgements:

Be promoted in each team's varsity match and our club's alumni newsletters (2-3 per year), with tickets to the games.



VARSITY MATCH PARTNER £2000

Digital and social media promotion:

Advertise your company in our social media posts about the annual Varsity Match against Cambridge University. Your logo will also feature on our Club website.

Varsity Match Programme:

Promote your company in our 106th Varsity Match Programme, with complimentary tickets to the game, team photos, puck drop, and more.

Alumni Newsletter:

A thank you with your logo in our alumni newsletters (2-3 per year)





KIT PARTNER £500

Your money will go towards purchasing new kit for the club. This will ensure player safety and increase access to the sport.

Digital and social media promotion:

Your logo on our Club website. A social media post thanking you for your contribution to the club.

Alumni Newsletter:

A thank you in our alumni newsletter.



THE CLUB IN NUMBERS

4 Teams

42 annual matches in 5 countries

72 student athletes | Over 1000 alumni

Varsity Match vs Cambridge: ~1000 fans

Twitter followers: 1400 | Facebook likes: 1500

Instagram followers: 1133



Contact us at sponsorshipofficer.ouihc@gmail.com